

Dues & Qualifications

Full FIBA Business Membership:

At least 51% of the business ownership and the entire physical structure of the business must reside within a 20-mile radius of Flagstaff City Hall.

Ownership has full marketing, legal and operational autonomy over the business. Cooperative purchasing agreements do not violate this autonomy.

Ownership must have no more than 6 (six) outlets/bases of operation with this business name within Arizona.

- Receives Full Business Membership
- Dues: \$100 per year
- Membership Directory

Supporter FIBA Membership:

Citizen Supporter

- Dues: \$25 per year

Non-Profit Supporter

- Dues: \$50 per year

Associate Supporter

Businesses that do not fit the full membership qualifications, but wish to support the mission of FIBA.

- Dues: \$200 per year

Membership Benefits

Join a cooperative organization that promotes and supports your business and provides:

- ◆ Strength in Numbers
- ◆ National Affiliation and Resources
- ◆ Web Presence with Linking Opportunities
- ◆ Educational Workshops and Seminars
- ◆ Networking Events
- ◆ Mentoring Program
- ◆ Member-to-Member Discounts

Full Business Membership* also includes:

- ◆ A Recognizable FIBA Branding Network
- ◆ Cooperative Purchasing, Marketing, Advertising and Public Relations Efforts

Proud Member of AMIBA

American Independent Business Alliance
www.amiba.net



* FIBA will be adding additional benefits as we explore the needs of the membership and receive input regarding value-added programs.



FLAGSTAFF
independent
BUSINESS
ALLIANCE

*Flagstaff
Spoken Here*

Flagstaff Independent Business Alliance
P.O. Box 96
Flagstaff, AZ 86002

info@FlagstaffIBA.com

WWW.FLAGSTAFFIBA.COM



What is FIBA?

The Flagstaff Independent Business Alliance (FIBA) is a coalition of locally owned, independent businesses and community members working together to further develop the economic vitality of Flagstaff while enhancing and preserving its unique character.

Our Mission:

To help our community prosper by supporting locally owned independent businesses through education, networking, advocacy and citizen involvement.

Our Goals:

- ◆ To educate our citizens about the benefits of patronizing and supporting independent, local businesses.
- ◆ To facilitate cooperative advertising, marketing, public relations and educational opportunities for our business members.
- ◆ To build brand-name recognition using the FIBA name and logo.
- ◆ To facilitate relationship building among local businesses and to bring a stronger voice to the issues that affect these businesses.

Why support locally-owned businesses?

- Local Character & Prosperity—In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.
- Community Well-Being—Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.
- Local Decision-Making—Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.
- Keep Dollars in the Local Economy—Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.
- Jobs & Wages—Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains.
- Entrepreneurship—Entrepreneurship fuels America's economic innovation and prosperity, and it serves as a key means for families to move out of low-wage jobs and into the middle class.
- Public Benefits & Costs—Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores, strip malls and mega-shopping centers.
- Environmental Sustainability—Local stores help to sustain vibrant, compact, walkable town centers, which in turn, are essential to reducing sprawl, automobile use, habitat loss and air/water pollution.
- Competition—A marketplace of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.
- Product Diversity—A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

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Join Today!

Business membership in FIBA is open to any local business owned by Flagstaff area residents with substantial authority to make independent decisions about their business operations.

Business Name

Owner/Officer

Street Address, City, State, Zip

Mailing Address (If Different)

Work Phone

Home Phone

Email Address

Website

Describe your Business

Please detach this section and mail to:

Flagstaff Independent Business Alliance

P.O. Box 96

Flagstaff, AZ 86002

Or email to info@FlagstaffIBA.com.

